

**aromen**<sup>®</sup>

SIGNATURE MASSAGE



**Aromen is a young and dynamic,  
Belgian company with a passion  
for wellness and essential oils.  
Our goal is to make aromatherapy  
easily accessible to everyone.**

Since 2012, Aromen has been working with over 80 wellness centres in Europe. There, we create wellness rituals to support the wellbeing of our customers.

Our vision is that wellness contributes positively to our health and that the use of only natural products supports this goal.

In the past seven years, we have trained more than 1,000 wellness therapists in creating healthy and sensory-oriented wellness experiences.

Thanks to the enthusiasm and drive of our team, we continue to grow. And we will keep doing so with dedication!





### Aromen at a glance

- 🌿 Pure essential oils & botanicals
- 🌿 With a passion for aromatherapy
- 🌿 Aimed at strengthening and supporting our wellbeing
- 🌿 In an ecological & ethical way

### Aromatherapy in a few words

- 🌿 Aromatherapy is the use of essential oils to support our physical and mental wellbeing
- 🌿 Essential oils are the extract of aromatic plants
- 🌿 Plants produce these oils to protect themselves & to survive
- 🌿 Essential oils have been proven to have a positive effect on human wellbeing

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SIGNATURE MASSAGE

## Our Signature Massage

*Treat your guests with a multi-sensory massage that matches and supports their state of being*



It's not always easy to offer a guest a massage that matches their needs. Therefore, we've designed a massage concept based on aromatherapy and personality types. A personalised experience where scent, mood, mind and body collides.

**With the Aromen Signature Massage,  
you offer a personal experience that  
moves with the client**



# How does it work?

Based on our usual colour codes, we have composed personality types, which we then translated into personality cards with matching aromatherapy blends.

Everyone is a sum of different character traits that are expressed differently each time. Using these cards, we can discover what massage best fits the client's mood at that particular moment.

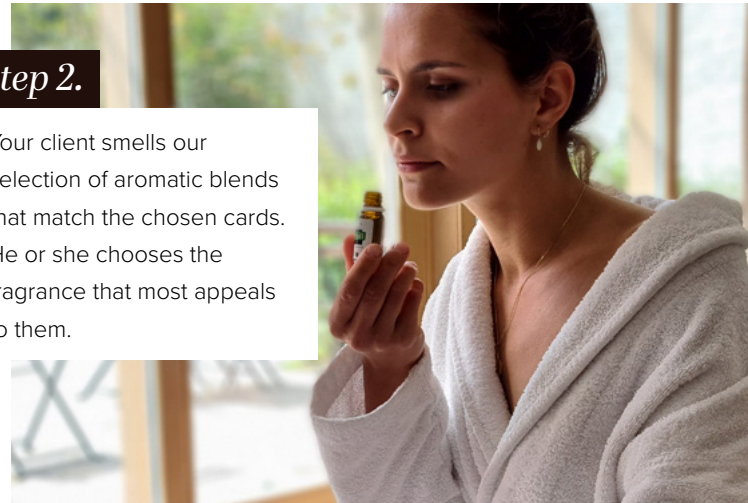


## Step 1.

Your client chooses 3 of the 6 personality cards that best describe their mood at that moment

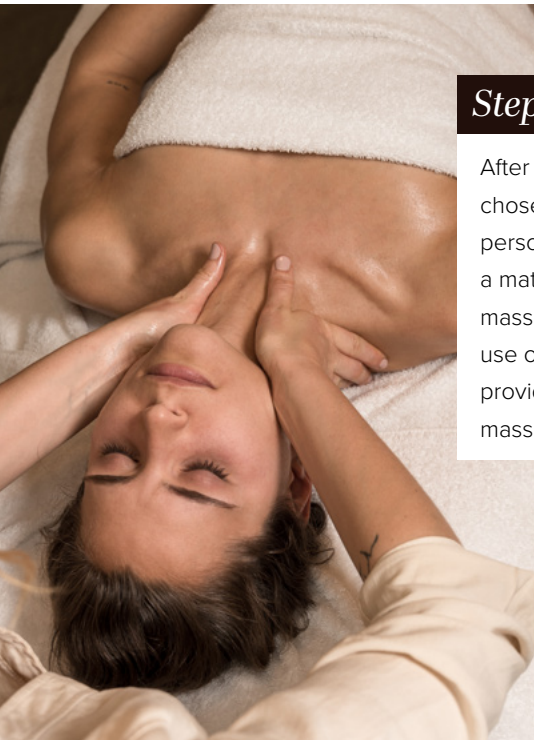
## Step 2.

Your client smells our selection of aromatic blends that match the chosen cards. He or she chooses the fragrance that most appeals to them.



## Step 3.

After the guest has chosen his or her personality card with a matching blend, the massage therapist can use our guidelines to provide a tailor-made massage.



# Our Signature Massages



## *Floral*

A balancing massage that surrounds you with luxurious, floral scents, including jasmine, rhododendron and geranium.



## *Citrus*

A rhythmic massage with fresh citrus scents such as orange, lemongrass and bergamot mint that supports your natural spirit and energy.



## *Herbal*

An invigorating massage with stimulating, herbal fragrances such as lavender, rosemary, eucalyptus and peppermint that balances and harmonises your energy levels.



## *Woody*

A soothing massage that brings you back in touch with the power of nature using rich and stimulating woody fragrances such as cedar, balsam fir and siam wood.



## *Spicy*

A deeply relaxing massage with a warming character through the use of wholesome spices, including cardamom, black pepper and ginger.



## *Earthy*

A supportive massage with aromatic and rich, resinous fragrances, such as frankincense, patchouli and copal to ground yourself.

# What do you need?

## Carrier Oils

*The sweet almond oil is 100% pure and has a 250 ml packaging with a pump system and a 1L or 6L refill bottle.*



### Almond oil

*Use sweet almond oil to create a massage oil for the body.*

Sweet almond is one of the best carrier oils when it comes to regenerating skin cells, reducing puffiness and acne, and nourishing the dry skin. The almond oil feels light on the skin and doesn't leave a greasy feeling.

Rejuvenating

Hydrates dry skin

Nourishing and light

### Apricot oil

*Use apricot oil to create a massage oil for the face. Also suitable for people with a nut allergy.*

The rich qualities of apricot help your skin to calm and relax, and to improve your skin tone. Its nutrients reach into the lipid layer of your skin, restoring its natural balance and leaving it supple and soothed.

Improves skin tone

Restores balance

Soothing and calming

*The apricot oil is 100% pure and has a 250 ml packaging with a pump system and a 1L or 6L refill bottle.*



# Personality Blends



## Floral blend

A 100% pure essential oil blend of sweet rhododendron, vivid geranium and delicate jasmine. A sweet and light blend for a blossoming massage.



## Citrus blend

A 100% pure blend of essential oils with blissful lime, indulgent orange and fresh bergamot mint. A fruity blend for an energizing experience.



## Herbal blend

A 100% pure essential oil blend of sweet peppermint, cooling eucalyptus, rich rosemary and calming lavender. A stimulating blend for an invigorating moment of wellness.



## Woody blend

A 100% pure blend of essential oils with fresh balsam fir, oriental siam wood and evergreen cedar. A harmonious blend for a soothing massage.



## Spicy blend

A 100% pure essential oil blend of earthy cardamom, fiery black pepper and zesty ginger. A warming blend for a relaxing experience.



## Earthy blend

A 100% pure blend of essential oils with fresh, aromatic frankincense, balsamic copal and rich patchouli. A rich blend for a grounding moment of wellness.

# Personality Deck & Guidelines

Our 6 personality cards are presented in an A6 folder. The cards have a fingerprint- and waterproof pattern for a luxurious feeling and durability.

Each deck comes with a guideline for the massage therapist with instructions how to treat the personality types throughout the wellness experience.

Aromen offers a multisensory massage to match and transform your current state of mind.

A massage based on aromatherapy.

## How do we start?

### Step 1.

Discover the massage that describes you best. Though we are all a sum of different personality traits, we aim to find the massage that matches your current mood. Choose 3 of the 6 personality cards that appeal most to you.

### Step 2.

Smell our selection of aromatic blends that match the chosen personality cards. Choose the fragrance that you enjoy best.

### Step 3.

Enjoy your personalised massage.



# Start Package



1x almond oil **250ml**

Glass bottle + pump

1x almond oil **6L**

Refill bottle



1x apricot Oil **250ml**

Glass bottle + pump

1x apricot Oil **6L**

Refill bottle



1x herbal essential oil blend

**50ml** **10ml**



1x citrus essential oil blend

**50ml** **10ml**



1x herbal essential oil blend

**50ml** **10ml**



1x woody essential oil blend

**50ml** **10ml**



1x spicy essential oil blend

**50ml** **10ml**



1x earthy essential oil blend

**50ml** **10ml**



1x personality deck  
& guidelines





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SIGNATURE MASSAGE

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